



HARLEY REED

The Chartered Institute of
Marketing

CIM COURSE COSTS

KENYA

Updated December 2022

CIM Fees

Course fees for each method of study are as follows (note fees are per module):

CIM Course		Tuition fee per module*
Level 4	Certificate in Professional Marketing (3 modules) <i>Or</i> Certificate in professional Digital marketing (3 modules)	Ksh 22,500
Level 6	Diploma in Professional Marketing (3 modules) <i>Or</i> Diploma in Professional Digital Marketing (3 modules)	Ksh 27,500
Level 7	Postgraduate Diploma in Professional Marketing (3 modules)	Ksh 32,500

**discounts up to 10% of Harley Reed tuition fees available based on registration options. Conditions apply*

1. Please refer to Harley Reed student information pack, timetable and terms and conditions for full details on the programmes.
2. Harley Reed Registration fees of Ksh 5,000 are payable for all first time registrations.
3. Delivery is through a mixtures of live workshops which may be delivered online, eLearning materials (recordings and learning materials), and 1-2-1 student support. All sessions may be conducted online. Students should ensure they have the required equipment and internet connection.
4. Fees quoted are exclusive of CIM membership and Assessment fees:
 - CIM student membership fee (required to be able to enter for exams). This fee is £65 per annum at the time of writing.
 - Assessment fees for each module – determined by CIM; £130 (Certificate), £150 (Diploma) and £170 (Postgraduate Diploma) at the time of writing. Students may have the option of sitting exams from home through remote proctoring rather than attending an exam centre. CIM may charge an additional amount for this service. For units assessed by examination, Harley Reed charges an Exam Centre fee of Ksh 2,000.
 - Where students seek the assistance of Harley Reed to transfer funds to CIM, an administrative charge of £10 will be applied.
5. A range of discounts and rewards are available, subject to terms and conditions, including:
 - for students registering and paying for multiple modules (up to 10%)
 - For any referrals resulting in student registrations
6. Unless otherwise agreed, all fees must be paid in full prior to admittance to a course and provision of study support.
7. Students agree to the prevailing Harley Reed Terms and Conditions and must complete the online registration process.