



# HARLEY REED

The Chartered Institute of  
Marketing

## CIM COURSE COSTS

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### KENYA

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Accredited Study Centre

*Updated November 2024*

## Harley Reed CIM Fees - International

Course fees are as follows (note fees are per module):

CIM Level	Gold Programme <i>eLearning + live online workshops</i>	
	<i>Cost per module</i>	
	20 credits	10 credits
Level 4 - Certificate in Professional & Digital Marketing <i>(4 modules = 50 credits: One 20 credit module + three 10 credit modules)</i>	KES 48,600	KES 27,500
Level 6 - Diploma in Professional & Digital Marketing <i>(4 modules = 50 credits: One 20 credit module + three 10 credit modules)</i>	KES 51,100	KES 30,000
Postgraduate Diploma in Professional Marketing <i>(3 modules = 60 credits: three 20 credit modules)</i>	KES 50,000	N/A

*\*discounts up to 10% of Harley Reed tuition fees available based on registration options. Conditions apply*

1. Please refer to Harley Reed student information pack, timetable and terms and conditions for full details on the programmes.
2. Harley Reed Registration fee of KES 5,000 is payable for all first time registrations.
3. Delivery is through live workshops, which may be delivered online, combined with 1-2-1 student support. All sessions may be conducted online. Students should ensure they have the required equipment and internet connection.
4. Fees quoted are exclusive of fees payable direct to CIM:
  - CIM student membership fee (required to be able to enter for exams). This fee is £65 per annum at the time of writing
  - Assessment fees for each module - determined by CIM; £130 (Certificate), £165 (Diploma) and £210 (Postgraduate Diploma) at the time of writing. Students have the option of sitting exams from home through remote proctoring rather than attending an exam centre.
5. A range of discounts and rewards are available, subject to terms and conditions, including:
  - for students registering and paying for multiple modules (up to 10%)
  - For any referrals resulting in student registrations
6. Unless otherwise agreed, all fees must be paid in full prior to admittance to a course and provision of study support.
7. Students agree to the prevailing Harley Reed Terms and Conditions and must complete the online registration process.