HARLEY REED

The Chartered Institute of Marketing

CIM COURSE COSTS

GHANA

Accredited Study Centre

Updated January 2024

CIM Fees

Course fees for each method of study are as follows (note fees are <u>per module</u>):

CIM Course	Tuition fee per module*
Certificate in Professional Marketing (3 modules) *Or* Certificate in professional Digital marketing (3 modules)	GhC 850
Diploma in Professional Marketing (3 modules) *Or* Diploma in Professional Digital Marketing (3 modules)	GhC 900
Postgraduate Diploma in Professional Marketing (3 modules)	GhC 1000

*Discounts up to 10% of Harley Reed tuition fees available based on registration options. Conditions apply

1. Please refer to Harley Reed student information pack, timetable and terms and conditions for full details on the programmes.

2. Harley Reed Registration fees of GhC 100 are payable for all first time registrations.

3. Delivery is through live workshops, which may be delivered online, combined with 1-2-1 student support. All sessions may be conducted online. Students should ensure they have the required equipment and internet connection.

4. Fees quoted are exclusive of fees payable direct to CIM:
   • CIM student membership fee (required to be able to enter for exams). This fee is £65 per annum at the time of writing
   • Assessment fees for each module – determined by CIM; £130 (Certificate), £150 (Diploma) and £170 (Postgraduate Diploma) at the time of writing. Students may have the option of sitting exams from home through remote proctoring rather than attending an exam centre. CIM may charge an additional amount for this service.

5. A range of discounts and rewards are available, subject to terms and conditions, including:
   • for students registering and paying for multiple modules (up to 10%)
   • For any referrals resulting in student registrations

6. Unless otherwise agreed, all fees must be paid in full prior to admittance to a course and provision of study support.

7. Students agree to the prevailing Harley Reed Terms and Conditions and must complete the online registration process.